

DEVELOPING A MODEL OF CAREER GUIDANCE SERVICES AT VHSS TO SUPPORT STUDENTS' ENTREPRENEURSHIP COMPETENCE

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ABSTRACT

This study aims to: 1) investigate career guidance services already provided by vocational high schools (VHSs) to support the entrepreneurship competence, and 2) find out a model of career guidance services that VHS students want. In a preliminary study it was found out that VHS students' entrepreneurial interest was still low. The results of the study are expected to provide discourse on a model of career guidance services at VHSs to improve students' entrepreneurial interest.

This was a research and development study. The research setting was SMK Negeri 1 Yogyakarta. The school is a VHS with Business and Management Expertise Department and has Expertise Programs of Business and Marketing, Banking Management, and Accounting and Finance. Such expertise programs provide the students with more opportunities to be entrepreneurs than other expertise programs at VHSs. In this study, the research respondents were students of Expertise Programs of Business and Marketing and Accounting and Finance who had taken the entrepreneurship subject with a total of 70 students. Other respondents were 1 teacher of the entrepreneurship subject and 3 teachers of guidance and counseling. The research data were collected through questionnaires, observations, documentation, and Focus Group Discussion. The data were analyzed using quantitative and qualitative techniques. The study was conducted up to the stage of producing a draft of the model while the dissemination at other VHSs outside the VHS for the research setting will be carried out through community service activities.

The results of the study are as follows. 1) Career guidance services to support the entrepreneurship competence at SMK Negeri 1 Yogyakarta have been provided by teachers of Science, Indonesian Language, Accounting, and productive subjects based on each expertise competence, Guidance and Counseling, and Entrepreneurship. 2) The model of career guidance services that the students want is one which involves collaboration among teachers of Guidance and Counseling, Entrepreneurship, and other subjects, with each respective role and responsibility. Teachers of Guidance and Counseling play a role in providing services that are psychological in nature such as developing students' talents, interest, and personality related to entrepreneurship and providing facilities for entrepreneurship training. Subject matter teachers insert entrepreneurship materials into the learning of relevant topics. Entrepreneurship teachers deliver entrepreneurship materials consisting of establishing, running, and evaluating a business. Through such collaboration it is expected that students' interest in becoming entrepreneurs increases.

Kata Kunci: Model of Career Guidance Services, Vocational High School, Entrepreneurship