

D3 SECRETARY STUDY PROGRAM STRATEGY IN PREPARING COMPETENT GRADUATES IN THE 4.0 INDUSTRY ERA

by Nadia Sasmita Wijayanti, Rosidah, Voettie Wisataone

ABSTRACT

D3 SECRETARY STUDY PROGRAM STRATEGY IN PREPARING COMPETENT GRADUATES IN THE 4.0 INDUSTRY ERA

By:
Rosidah, Nadia Sasmita, Voettie Wisataone

Abstract

The development of technology and communication has brought humans to the industrial era 4.0 civilization. This development brings changes in every line of life, including in the realm of education and industry. As an educational institution that focuses on producing work-ready graduates, vocational must adapt to industry needs. So, each study program must have a strategy to prepare graduates who are able to compete in the digital era 4.0.

The purpose of this research is to describe the strategy of the D3 vocational study program, which consists of the D3 Secretarial and Business Administration study programs in preparing competent graduates in the industrial era 4.0. Data collection was carried out by observation, interviews, and document study. The data analysis technique stage is; data collection, data reduction, and inference. To analyze the data, researchers formulated it using planning, implementation, and evaluation strategies.

Keywords: D3 Secretarial and Business Administration Study Program, Competence, Industrial Era 4.0, Strategic

Kata Kunci: *D3 Secretarial and Business Administration Study Program, Competence, Industrial Era 4.0, Strategic*