

PEMAHAMAN CIVITAS AKADEMIKA TERHADAP VISI, MISI, DAN TUJUAN FAKULTAS TEKNIK UNIVERSITAS NEGERI YOGYAKARTA

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ABSTRACT

This research aimed to: (1) the level of understanding of academicians to the vision, mission, and goal of FT UNY, (2) the effective socialization patterns in order to improve understanding of the academic community to the vision, mission, and goal FT UNY. This research is non-experimental quantitative study with descriptive approach and survey method. The research population are the FT UNY academic community composed of lectures and students. The research samples were selected by probability sampling by taking into account the representation of each department uses proportionate stratified random sampling technique. Data were collected by questionnaire and interview. The data analysis technique used is quantitative descriptive. The results showed that: (1) The level of understanding by 87.45% so that it can be interpreted that the academic community is well aware of the vision, mission, and goal FT UNY. Perception of academic community associated descriptions and strategies for achieving showed alignment with each other so there is no significant difference, (2) Socialization of vision, mission, and goal held faculty considered effective institution by all the academicians. The socialization include banner, display monitor (LCD), a meeting forum faculties/departments, faculty dies, web, OSPEK, and ORMAWA.

Kata Kunci: *academicians, understanding of vision and mission, socialization of vision and mission*