

The Integration of the Cooperative Principles in High School English Coursebooks

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ABSTRACT

This research aims to reveal the application of Cooperative Principles in learning materials for oral communication in the textbooks of Program Peminatan of high schools and madrasah aliyahs. The application is viewed from two perspectives: (a) obeyed, and (b) disobeyed, and for the disobeyed maxim, two strategies are determined: (a) breaking maxim and (b) flouting maxim. This research is a content analysis study. The source of the data was the textbook Pathway to English which was established using the purposive sampling. The data were analysed using the pragmatics approach. The unit of analysis was the speech acts in the smallest context of communication. The output of the data was in the form of the descriptive data of applying the Cooperative Principles, which was expected to be an input for textbook writers in revising textbooks which are used to meet the curriculum requirement. The findings of this research show that the four maxims in Cooperative Principles have been applied in the texts for speaking lesson in Pathway to English, both Book I and Book II. Of the four maxims, the Maxim of Quality and Maxim of Manner are 100 % applied. The maxim often disobeyed is The Maxim of Quantity; out of 86 data under analysis, 27 data (31%) show the disobeying of Cooperative Principles, that is by adding information more than the expected. This results from the fact that the designed speaking materials in the two books are loaded with language teaching aspects, especially in the use of complete sentences rather than elliptical sentences.

Keywords: maxim, Cooperative Principles, maxim flouting

Kata Kunci: *maxim, Cooperative Principles, maxim flouting*