

DEVELOPMENT OF LEARNING VIDEO MEDIA HOT STONE SPA IN THE TIME OF THE COVID PANDEMIC

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ABSTRACT

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The objectives of this study were 1) to develop a learning video media for Hot Stone SPA during the covid19 pandemic and 2) to produce an attractive, educative and not monotonous video media feasibility for learning hot stone SPA.

The type of research used is research and development with ADDIE research design (analysis, design, development, implementation, evaluation). The feasibility test was carried out using a questionnaire given to media experts, material experts and users. The sample that will be used in this research are students of the Applied Cosmetology and Beauty Study Program who are taking the SPA course.

The results of the development of hot stone SPA learning video media can be used as a more effective learning media in accordance with the objectives of the learning media. From the responses of students who have participated in the hot stone spa learning video, a score of 70.47% is obtained which can be categorized as acceptable. To be used as a learning video

Keywords: learning video, learning media, hot stone SPA

Kata Kunci: *learning video, learning media, hot stone SPA*