

PAGELARAN JUM'AT LEGEN APPLICATION IN CAMPUS TOURISM FRAMEWORK BY DISCUSSING SERAT RASA SEJATI

by Nurhidayati, M. Hum.; Prof. Dr. Suwardi, M. HUM.; Hardiyanto, M. HUM.; Dr Purwadi, S.S.; & Avi Meilawati, M.A

ABSTRACT

This PPM activity aims as follows: (1) introducing macapat art to students and the general public; (2) honing skills and displaying the performance of students in the field of Javanese cultural arts; (3) cooperating with various institutions in order to develop and preserve Javanese culture in the form of macapat songs; and (4) introducing the FBS Campus and the hallmarks of Javanese Study Program excellence in the general public.

This PPM activity method includes: (1) observations which are observing Friday Legen macapatan performances from January s.d. March. Observations found that participants experienced a decrease and lack of interest in participating in the macapatan performance. Based on observations it is necessary to pack a more interesting performance; (2) Design, namely packing macapatan performances in the form of mini panembrama concerts; (3) collaboration and training for staging preparation; and (4) staging a mini panembrama concert titled "Pada Tundha Rinumpaka" in collaboration with HIMA JAWA.

The results of the PPM activities were in the form of a panembrama mini concert "Pada Tundha Rinumpaka" on April 12, 2018 at Pendapa Tejakusuma. This activity was attended by 125 participants consisting of students from UNY, UGM, UAD, Sanata Dharma, and support communities from the community of macapatan in DIY. Participants enthusiastically followed the performance. The response given by the participants was also positive, namely the interesting song material, the time for organizing was quite effective, and the activities were carried out systematically and continued.

Kata Kunci: *macapatan song; serat Rasa Sejati*