

# **Evaluation Study of the Independent Campus Learning Program at Yogyakarta State University in terms of Service Process, Service Satisfaction and Final Value Conversion**

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## **ABSTRACT**

Students' understanding of Freedom to Learn Kamous Merdeka is certainly the key to the success of the Freedom to Learn Campus Independent (MBKM) program. Furthermore, the independent learning strategy must of course be balanced with changes in students' understanding, followed by changes in habits in managing learning and implementing other tri dharmas. Based on this background and responding to the implementation of the independent campus concept, it was deemed necessary to conduct research on the impact of implementing the MBKM policy to see the extent of the University's performance in preparing its students. Furthermore, apart from measuring the performance of study programs in particular, this research also aims to obtain results that can be used by study programs and universities as well as the Directorate General of Higher Education, Research and Technology team to evaluate and develop curriculum and learning design. From the results of the questionnaire and observations made from the activities carried out above, it is clear that this program can have a good impact in terms of lecturers and students. Because collaborative learning and the MBKM program are learning systems that involve more than one person to study and explore something together so they are required to be able to work together and provide ideas in solving problems or resolving certain things. So this has a good impact on the learning process and improving soft skills and hard skills. The good impact felt by UNY and students is the collaboration with partners so that they can produce collaborative modules as learning materials with an approach to industrial cases or real things, helping provide input in curriculum preparation, improving students' soft skills in communication and motivation, being able to operate several new scientific software, increased collaboration, and so on. Some things we can do include the following: increasing the number of collaboration partners. For the UNY MBKM program, it is better to attract more partners so that all study programs at UNY can get partners who are in line with the study program's knowledge. Carrying out additional collaboration initiatives with partners where these partners have signed a Collaboration Commitment Agreement. The implementation method begins with initiation through a zoom meeting and continues with visits from lecturers to explore potential collaboration. So that collaborative learning ideas can emerge with new things and then a commitment is signed between UNY and Partners

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