

DIGITAL DESTINATION OF THE WORLD TOURISM VILLAGE, HARGOTIRTO KELURAHAN, KAPANEWON KOKAP, KULON PROGO DISTRICT

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ABSTRACT

The development of community vocationalization in Kulon Progo is interesting for further research, especially in the vocational village of Sejagah tourism village. Based on previous research, this vocationalization covers all sectors of community economic empowerment activities. This needs to be investigated more deeply to understand the phenomenon that occurs accurately. This phenomenon is in line with the purpose of organizing TVET. During field observations, technological and cultural potential was found in the vocationalization process. A qualitative approach will be implemented in order to generate data and analyze the phenomenon of vocationalization in the Kulon Progo community. In-depth investigations using phenomenological methods are very suitable for the context of vocationalization based on cultural potential and natural resources. A qualitative approach will be carried out using semistructured interviews with selected participants (purposive sampling). This study aims to map the potential for vocational village vocationalization in the Sejagah tourism village. As tourism village activities are a model of implementing community economic empowerment. Where Sejagah tourist village is aligned with the implementation of the Sustainable Development Goals which include aspects of quality education, sustainable cities and communities, climate action and life on land. This model is included in the category of non-formal TVET.

Kata Kunci: Mapping, vocationalization, community economic empowerment, Kulon Progo