

PENGEMBANGAN MODEL PEMBERDAYAAN PEREMPUAN DESA WISATA MELALUI PENDIDIKAN BERBASIS KOMUNITAS

by Sujarwo, Fitta Ummaya Santi, Trisanti

ABSTRACT

This study aims to: 1) implement the model tourism village women's empowerment through community-based education entrepreneur culinary services, 2) find out the results of implementation of the empowerment model tourism village women through community-based education entrepreneur culinary services at the Tourism Village Bejiharjo Karangmojo. The research method used is a method of research and development or Research & Development (R & D). The results of the research are: 1) Community-Based Education Culinary Entrepreneurship is implemented through several stages, namely: a). Socialization activities, b) Implementation of activities such as community-based education model Implementai entrepreneurial culinary services and Focus Group Discussion (FGD), and c) Evaluation. 2) Application of Model Empowerment of rural women through community-based education travel entrepreneurial culinary services provide results as follows: increase the motivation of the participants, how to maintain customers, how to manage a productive business, and cooking skills.

Kata Kunci: tourist village, empowerment of women, culinary business groups, community-based education