

STREET LOCATION IN YOGYAKARTA AS PART OF THE YEAR OF YOGYAKARTA PRIVATE VOCATIONAL SCHOOLS (DIY)

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ABSTRACT

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This study aims to describe the linguistic aspects, historical and cultural aspects, aspects of life, motivation and goals, and the reasons for motivation and purpose in naming roads in Yogyakarta as part of the special features of the Special Region. Yogyakarta.

This research uses descriptive research design. The research location in Yogyakarta is limited to the city of Yogyakarta which has formal street name data. Data in the form of street names at the research location. Data sources are written and oral data sources. Meanwhile the technique of collecting data is by observation, interview, and recording. Analysis of data using the equivalent and final method. Validation is done by data triangulation and method.

The results of the study are as follows. The naming of roads in the city of Yogyakarta seen from the dominant linguistic aspects is in the form of complex words, polymorphisms, more than two syllables and the dominant consists of one word. Next, based on a broad-based and varied historical-cultural review. From the results of the study also found 26 aspects of life and dominated by the big three, namely: aspects of plants, the names of kraton relatives, and the profession. Motivation and the purpose of naming the road are as markers. The latter a weld m otivasi and t Objective naming streets to mark, to facilitate the search for and recognize and describe the stretch of road in question.

Kata Kunci: *naming, street*