

Implicature in the English Coursebooks of the Elective Program in Senior High School and Madrasah Aliyah

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ABSTRACT

This research aimed to reveal implicature in conversational texts in the coursebooks *Pathway to English 2 and 3* in terms of: (1) types of implicature, (2) book writer's strategy, and (3) most dominant type of implicature.

This research was a content analysis applying Miles and Huberman model (1984) through the qualitative approach, consisting of four stages: (1) data collection, (2) data reduction, (3) data display, and (4) conclusion drawing. The researchers were the key instrument aided by the data sheet. The data analysis used the pragmatic approach by using the theory of Brown & Levinson (1987). The data triangulation referred to the theory triangulation, conducted by observing and evaluating the data with the colleagues in linguistics field.

The research found 28 implicature-loaded expressions which were of the conventional implicature type and written by using the generalized implicature strategy. Therefore, this research concluded that out of three implicature types and eight implicature strategies, only one type and one strategy were found in the two coursebooks under study, and thus, in order to introduce students to all types and strategies of implicature, teachers using the two books as their teaching materials should find other materials from other sources.

Kata Kunci: *coursebook, implicature*