

Development of Tourism Management Based Green Tourism

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ABSTRACT

Tourism is one of the industries that are among the top ten contributors to Indonesia's income. In the past few years, Indonesia's tourism sector has grown rapidly and there was a significant increase in the number of foreign tourists coming to Indonesia. But, the development of tourism industry in Indonesia brings some negative effects, especially to the environment. The purpose of this program is to reduce negative impacts from tourism activities by using green tourism management. This program is also expected to maximize the benefits that can be felt by all of the parties involved in tourism industry.

The methods used in this program include: (1) Seminar, to explain basic concept, urgency, opportunities, and green tourism challenges; (2) Question and answer session, to identify problems related to seminar material and to provide solutions related to problems or difficulties faced when implementing green tourism; (3) Practicing and mentoring session, particularly about environmental education. This session have been implemented by accompanying HPI to strive for environmental preservation.

The activities in this session were accompanying HPI when they became tourist guides.

PPM program was conducted in Karimunjawa and have provided knowledge related to green tourism. Knowledge delivered in the form of theory and practice about green tourism management. The training was attended by 33 people from the Karimunjawa Indonesia Tourism Association (HPI), exceeding the target determined

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