

PKM PENATAAN WISATA KULINER PASAR MINGGU DI BUKIT MENGGER, KAWASAN GEOHERITAGE SESAR OPAK DALAM UPAYA MENGEMBANGKAN EKONOMI KREATIF MASYARAKAT

by Dr. Muhajirin, S.Sn., M.Pd, Dwi Hanti Rahayu, S.Pd., M.Pd, Endra Murti Sagoro, S.Pd., S.E., M.Sc

ABSTRACT

Bantul has a variety of potential tourist and cultural destinations. Trimulyo District, especially Bukit Mengger, has interesting natural potential with traces of opaque faults which can be the main attraction. Condition of Mengger Hill: Mengger Hill has the potential to be a natural tourist destination with exposure to karst hills, natural views and traces of opaque faults. Unfortunately, this area is still neglected and lacks maintenance, even though road access is good. Sunday Morning Market at Bukit Mengger: There was a previous attempt with a Sunday morning market, but it was not well organized and stalled for several months. These markets have the potential to improve the local economy, especially if organized well. Sunday Morning Market Challenges: The Sunday Market is congested due to lack of program maintenance and poor activity management.

Kata Kunci: *Pengembangan, Ekonomi Masyarakat, Geoheritage, Bukit Mengger*