

MAPPING THE POLITICAL AWARENESS IINDEX AMONGST STUDENTS TOWARDS THE 2024 PRESIDENTIAL ELECTION IN UNIVERSITY IN THE SPECIAL REGION OF YOGYAKARTA

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ABSTRACT

This research is very strategic, especially if it is linked to the Yogyakarta State University Research Strategic Plan for research for 2020-2025 in the field of educational development with the strategic target of improving the quality of education which refers to policy direction, namely becoming a reference for the quality of education with a strategic program in the form of increasing the integration of the tridharma of higher education in learning. The aim of this research is to describe the variables that influence the level of political awareness and explain the general picture of the level of political awareness among students heading into the 2024 presidential election at universities in DIY. This research is very important to carry out considering that the 2024 elections will be held simultaneously so this political awareness index is important to know to increase public participation in the election event. The method used in this research is quantitative with a Cross Sectional Survey type survey approach, with research subjects determined using Stratified Circular Systematic Sampling with Equal Allocation with the research location in the Special Region of Yogyakarta. The primary data in this research are general characteristics, organizational activity and political awareness which are divided into three aspects, namely cognitive, affective and psychomotor. The analytical method used in this research is descriptive analysis. This research is expected to produce an index of political awareness among students towards the 2024 presidential election and also determine the variables that influence the level of political awareness among students at universities in DIY. The research outputs of this research group consist of mandatory outputs and additional outputs. The mandatory output is publication in a national journal indexed by SINTA 2, namely the Journal of Society, Culture and Politics (MKP) and additional output is in the form of copyright for the prototype Political Awareness Index. The level of research technology readiness proposed in this research is TKT level 3.

Kata Kunci: Index, Political Awareness, Students, Presidential Election 2024, Special Region of Yogyakarta