

## **DIVERSIFICATION OF LIVELIHOODS IN SELOREJO VILLAGE AT DAU DISTRICT MALANG**

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### **ABSTRACT**

The development of the tourism sector and other sectors is a flagship program of the Indonesian government that has prospects and important role in increasing employment and can increase foreign exchange. (2) What are the factors that lead to livelihood diversification in Selorejo Village, and (3) How is the contribution of tourism revenue from diversified income in whole community of Selorejo Village. This research includes quantitative descriptive research because it aims to obtain a description and answer to research questions in accordance with the formulation of the problem used. Based on the method of implementation, this research includes descriptive research that is information obtained based on the reality in the field. This research was conducted in Selorejo Village, Dau District, Malang Regency. Research method used survey method as research object is Selorejo Village Community. Data collection techniques through observation, interviews, questionnaires, and documentation.

Kata Kunci: *Diversification of livelihood, Selorejo village community*