

THE SOCIAL DYNAMICS OF JAVA COASTAL COMMUNITY CULTURE IN THE SKIN APPEARANCE (ETNOLINGUISTIC STUDY)

by Dr. Mulyana

ABSTRACT

SOCIAL DYNAMICS OF JAVA COASTAL COMMUNITY CULTURE IN THE SKIN APPEARANCE (ETNOLINGUISTIC STUDY) By Dr. Mulyana, M.Hum Dr. Purwadi, M.Hum Dr. Afendy Widayat, M.Phil ABSTRACT Wayang kulit in the context of Javanese culture is considered a picture of human life. In a performance, it is always told the journey and life experiences of the characters. As a reflection of life, wayang also describes the socio-cultural phenomenon of the people. In the use of puppet language, each region shows characteristics that grow locally; and this is what finally gave birth to the social and cultural dynamics of the people. There are puppet languages ??characterized by standard languages, there are also those who have pesisiran. The coastal language in wayang is represented by the existence of wayang in the north coast of Java; for example Blora, Blora, Tuban, and a number of other areas. One of the puppeteers that is very existent can be considered to represent the use of Javanese language and coastal culture is Ki Sigid Ariyanto from Blora. How to organize it is very expressive, explosive, creative, and even tends to be controversial. The language he uses also clearly shows the style and usage of the coastal Javanese language and culture. The approach used in this study uses the perspective of linguistic (ethnolinguistic) anthropology. The data used is a secondary source in the form of a video of a puppet show with the role of Pendhawa Mload Kaji (PMK). The purpose of this study is to describe in detail the socio-cultural dynamics of the Coastal community by analyzing the use of language used in puppets. Data analysis was performed using an ethnolinguistic approach with validation settings in the Blora region of Central Java. The results showed a change (dynamics) of the socio-cultural community of the Coastal Java of the Blora region; including: (1) dynamism of outlook on life, (2) dynamics of livelihoods, (3) dynamism of the economy, and (4) dynamics of social institutions. While the factors that influence it, including: the media, the global economic system, and the presence of cultural contact. Keywords: Socio-cultural dynamics, Coastal Javanese Society, shadow puppets

Kata Kunci: *Socio-cultural dynamics, Coastal Javanese Society, shadow puppets*