

MODEL PEMBERDAYAAN PEREMPUAN MELALUI LITERASI LINGKUNGAN BERPOTENSI EKONOMI

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ABSTRACT

This PkM aims to empower local communities, especially women to be actively involved in reducing the impact of global warming, especially in the Karangmojo Gunungkidul area, which at the same time encourages efforts to empower the local economy. This service project is carried out in the form of literacy / counseling and hands-on training on land belonging to the local women's community.

There are two kinds of fields of service in this PkM, namely regarding literacy on the impact of global warming and the introduction and planting of plants that have economic value, namely as raw materials for making eco-printed fabrics. Both of these activities have been carried out well, and received an enthusiastic response from the community. The results of the training on making ecoprint fabrics can be carried out independently by the community planting plants on community land that supports the production of ecoprint fabrics.

This PkM activity is also one of the lecturers' activities outside the campus. As for students, this activity is a learning tool outside the formal learning area in the classroom and as an exercise in social activities in the community. This activity is also in line with the spirit of supporting the achievement of SDGs, especially aspects of sustainable development, tackling global warming and part of efforts to improve land ecosystems.

As an outcome of this activity, cooperation documents with the community have been obtained which are expected to continue in the future, video drafts to be uploaded on YouTube for the PTSP FT UNY department, and draft publication manuscripts to be published in journals or proceedings.

Kata Kunci: *women empowerment, environmental preservation, ecoprint, karangmojo*