

GRAND DESIGN OF KAMPUNG EMAS KRAPYAK IX, MARGOAGUNG SEYEGAN, SLEMAN TOWARDS A TOURIST VILLAGE

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ABSTRACT

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This research aims to determine the potential, produce a grand design, and find out the mainstay program of Krapyak IX Margoagung Seyegan Village, Sleman Yogyakarta.

This research is development research with Thiagarajan's 4D (Define, Design, Development, Disseminate) as the development model. The Define stage includes survey activities and analysis of the potential of Krapyak IX Seyegan Village with the aim of determining the management concept of the Krapyak IX Margoagung Seyegan Village, Sleman Yogyakarta. The Design Stage includes the activity of compiling a Grand Prototype Design for Kampung Emas, Krapyak IX Seyegan Village, to become a tourist village. The Development stage includes Focus Group Discussion (FGD) activities, validation and analysis of the grand design book product that has been successfully developed. The Disseminate stage includes socialization activities for grand design products through seminars on results, publications and publishing grand design books.

The research results show that: 1) there are 10 potentials that exist and can be developed in Krapyak IX Margoagung Seyegan Sleman Hamlet; 2) based on the existing potential, a grand design was prepared to help manage the Krapak IX gold village which was divided into two large program groups, namely educational and non-educational (economic) programs with the program concept culminating in education and economic blessings; and 3) the reliable potential of Krapyak IX Village is the potential to become a golden village, an education-based tourism village.

Kata Kunci: Grand Design, Kampung Emas, Krapyak IX, Tourism Village