IMPLEMENTATION OF PARENTING DAY, GROWING COMMUNICATION BETWEEN PARENTS AND CHILDREN (ALPHA GENERATION) THROUGH TOGETHER PLAY ACTIVITIES IN THE MIDDLE OF THE COVID-19 PANDEMIC SITUATION

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ABSTRACT

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The community service program aims to make Gen A/ Alpha children Generation recognize themselves by establishing harmonious communication through playing activities in the midst of the Covid-19 Pandemic. The implementation method in this activity is the provision of material with two resource persons packaged in the form of a Webinar with the title The Role of Parental Participation in Fostering Children's Motivation to Practice, Through Playing Together Activities Amid the Covid-19 Pandemic. In the webinar activity, pre-post test data was obtained through the distribution of questionnaires to measure the readiness of parents in accompanying their children to exercise with the results of the pre-test and post-test respectively; 80.5 and 93.11. Because the results of the average have increased, the conclusion is that the readiness of parents in accompanying children to exercise independently while studying at home is very good.

Kata Kunci: Alpha Generation, Pandemic, Covid-19