

Pendampingan Penilaian Anugerah Desa Wisata (ADWI) Upaya Desa Segajih dalam Mewujudkan Keberlanjutan Global Destinasi Pariwisata

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ABSTRACT

Assistance for the Tourism Village Award Assessment (ADWI) is a program that aims to recognize and encourage tourist villages in realizing sustainability globally as a tourism destination. Segajih Village is one of the active tourist villages involved in efforts to achieve global sustainability as a tourism destination. This research aims to evaluate the assistance provided to Segajih Village in the process ADWI assessment and analyzing Segajih Village's efforts in realizing global sustainability as a tourism destination. This service uses a case study method with an approach qualitative. Data was collected through participant observation, in-depth interviews, and analysis documents related to ADWI assistance and Segajih Village's efforts to achieve sustainability global tourism destination. The results of the service show that the assistance was provided towards Segajih Village has a significant role in helping the village achieve global sustainability as a tourism destination.. Through this assistance, Segajih Village is successful improve the quality of tourism infrastructure, increase public awareness about the importance of sustainability, and encouraging active community participation in management tourist. Apart from assistance, Segajih Village has also made various efforts realizing global sustainability as a tourism destination. These efforts include sustainable management of natural resources, promotion of responsible tourism, development of environmentally friendly tourism products and services, as well as improvement welfare of local communities. In conclusion, assistance in ADWI assessment plays an important role in helping Segajih Village achieve global sustainability as a destination tourist. This service contributes to the understanding of the role assistance in realizing global sustainability of tourism destinations and providing insight for other tourist villages to adopt a similar approach in their efforts achieve global sustainability.

Kata Kunci: *Tourism Village, ADWI, Segajih, Tourism*