

UNDERSTANDING THE DIRECTION OF THE DEVELOPMENT OF THE JAVA LITERATURE GENRE IN THE INDUSTRIAL ERA 4.0

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ABSTRACT

The development of the era in the industrial era 4.0 made Javanese literary works shift from print media to electronic media. Not many Javanese literary works have been published in print media, but they are quite developed through electronic media. This study aims to describe the direction of the development of the genre of Javanese literary works in the industrial era 4.0, which involves the transformation of changes in trends in contemporary Javanese literary works and the genre of Javanese literary works in this latest era. The method used in this study is a qualitative descriptive method with a sociology of literature approach. Sources of research data are various literary works that developed in electronic gadgets. The technique of collecting data is by using the note-taking technique.

Kata Kunci: *Literary development, Types of literature, Industrial Era 4.0*