SOCIAL MEDIA CAMPAIGN TRAINING TO PREVENT COVID-19 FOR THE WORKING GROUP OF TK HEAD OF TK (KKKTK) DISTRICT GONDOKUSUMAN YOGYAKARTA

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ABSTRACT

This service aims to provide understanding to kindergarten teachers in Gondokusuman Yogyakarta that they are media literate and have ways to prevent Covid-19 hoaxes. PPM implementation begins with a simple survey, which is then trained through a zoom meeting. The results obtained are that after this ppm the teacher has sensitivity to hoaxes. They also have ways to prevent hoaxes in the midst of covid-19.

Kata Kunci: Training, Social Media Campaign, Covid-19 Hoax