

EMPOWERMENT OF COMMUNITY THROUGH LIFE SKILL EDUCATION AND BUSINESS DIVERSIFICATION IN SOCIAL WELFARE CONTEXT IN TEGALREJO DISTRICT, YOGYAKARTA

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ABSTRACT

This study aims to explain the meaning of adaptation and social networking to build resilience of families of beneficiaries of the Family Hope Program (PKH) in Yogyakarta.

This research uses exploratory type with inductive approach. The reasons for using this type of research are social situations, PKH beneficiary families, adaptation and social networking to build family resilience, observations are likely to be explored in depth. The research subjects were PKH beneficiary families chosen purposively. Data collection through documentation, interviews and observations. Focus Group Discussion is used in exploring more holistically various information relating to family security. The collected data is verified and triangulated with data, sources and techniques so that they can be interpreted and interpreted according to the purpose of the study.

The results showed that (1) Family resilience that is built is a very important way of life for a family to survive. (2) Social adaptation such as being actively involved in social, economic, religious activities (recitation) by parents and children; Commitments such as responsibility by helping children deal with learning difficulties; affective, paying attention to the needs of children as well as child compliance with parenting. (3) Social networks such as social institutions, neighbors, siblings, parents tend to be the solution persons of marginal families when facing economic, social vulnerability and difficulties in their involvement in helping children learn both at school and at home. Adapting, and building social networks in overcoming social vulnerabilities and problems are important aspects of increasing the resilience of marginal families in urban areas.

Kata Kunci: community empowerment, business diversification and social welfare