

tiktok audiovisual news format mapping

by Benni Setiawan, Gilang Jiwana Adikara, Awanis Akalili, Syarifah Nur Aini, Ryan Pratama

ABSTRACT

This study aims to find out how audiovisual news mapping on TikTok. This study uses a quantitative approach with digital / online data from Okezone.com, Tribunnews.com, Kompas.com, Detik.com and Liputan6.com TikTok posts. Target from this research is mapping the news on TikTok application and getting to know how journalism trends in the era of TikTok application. In addition, this research will also produce output in the form of publications.

Kata Kunci: *TikTok, News, Audiovisual News*