

Implementation of Financial Socialization-Based Islamic Financial Literacy to Support the Islamic Finance Industry

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ABSTRACT

The research activity entitled "Implementation of Financial Socialization-Based Islamic Financial Literacy to Support the Islamic Finance Industry" in the first year was carried out in two stages. Research activities in 1 were carried out using the Research and Development (RnD) method and experiments. The implementation uses the ADDIE (Analyze, Design, Development, Implementation and Evaluation) stage. The research subjects used were Muhammadiyah elementary school students in the city of Yogyakarta. In year 1 the research outcomes that have been achieved include (1) Islamic financial literacy education model (2) Islamic financial literacy learning books based on augmented reality and SD Islamic financial literacy books (3) Registration of reputable international scientific publications (4) International seminars (5) Books on Islamic financial literacy education models (6) Copyright Registration for Islamic financial literacy learning books based on augmented reality (7) Copyright registration for 2D animation videos for Islamic financial literacy learning (8) 2D animation videos for Islamic financial literacy learning (9) Financial literacy media Sharia-based Virtual Reality and (10) Islamic Finance Education Mobile Apps Platform. As for the next stage or year 2, this research activity includes (1). Implementation of Islamic financial literacy education; (2). Completion of the Halal Haram Encyclopedia; (3). Creating virtual reality-based learning media; (4). Making 3D Islamic financial literacy videos; (5) improving the Islamic financial literacy education platform; (6) copyright registration of financial literacy learning media; (7) international seminars and (8), publications in reputable journals.

Kata Kunci: Financial Literacy, Islamic Financial Literacy, Financial Socialization