

# EXPLORATION OF COMBINATION EMBROIDERY TECHNIQUES AND FABRIC MANIPULATING AS DECORATION ON CUSTOM MADE CLOTHING

by Alicia Christy Zvereva Gadi, Zuhni Khayati, Sri Emy Yuli Suprihatin, Widyabakti Sabatari, Kusminarko Warno,

## ABSTRACT

This study discusses the technique of combination embroidery and manipulating fabric, the application of combination embroidery and manipulating fabric which is applied as decoration on custom made clothing, and the level of interest of potential users, both industry and consumers towards combination embroidery and manipulating fabric which is applied as decoration on custom made clothing. . This type of research is descriptive exploratory with a survey approach. The data collection method used an expert panelist test and a panelist test for prospective customers equipped with an assessment sheet, and a questionnaire. The test samples were made of two custom made clothes, namely two party dresses by applying combination embroidery and manipulating fabric techniques. The data sources of this research are lecturers, employees, and students at UNY, as well as potential users from the fashion industry, aged 18-50 years, with a target of at least 50 respondents, taken through purposive sampling technique. Data analysis used descriptive technique with percentage. The results of this study are 1) Consolidation of the combined embroidery design concept and manipulating fabric which is applied as decoration on custom made clothing, namely two concepts, namely symmetrical and asymmetrical concepts, 2) Respondents' responses to the application of asymmetrical concepts, namely the very high category of 93.75%, and Respondents' responses to the application of the symmetrical concept were in the very high category of 82.03%.

Kata Kunci: *Combination embroidery, Manipulating fabric, Custom made clothing*