ENTERPRISE EDUCATION TRAINING BASED ON COMPANY PROGRAM TO IMPROVE THE ENTREPRENEURSHIP MINDSET AND START UP PIONEERS

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ABSTRACT

SIKK (Sekolah Indonesia Kota Kinabalu) which is a tangible manifestation of the Indonesian government's concern for the education of the children of migrant workers in Malaysia. One of the levels in the school is SMK which has the fields of study in hospitality, catering, and aviation. Based on the SMK graduation criteria, students must have the ability in entrepreneurship. However, at these schools there are several obstacles which include funding for the implementation of the entrepreneurship program, the number of teachers who teach productive subjects is only one for the three fields of study, and the status of SIKK is still new resulting in some entrepreneurship programs not being well established. The purpose of this activity is the growth of an entrepreneurial mindset and the formation of a company. To solve problems, this service is designed for three years with training and mentoring methods designed for three years of service. The first year includes training and mentoring for the Company Program. The target audience for this service is class X Vocational High School students with an implementation time of 4 months. The training resulted in four findings. First, PPM activities can run well and smoothly and participants' assessment of the implementation of PPM is also very good. Second, the participants experienced an increase in their entrepreneurial motivation, as evidenced by the establishment of a start-up business at SIKK. Third, the motivation and enthusiasm for participating in the training was very high because the responses given by the participants were very active during the training and mentoring process. Fourth, the service participants feel happy and satisfied with this service activity and hope that similar activities can continue to be carried out in the future.

Kata Kunci: Entrepreneurship, Company Program, Entrepreneurial Mindset, Start Up