

Cinematographic Training as an Effort to Strengthen Tourism Village Resources in Multimedia Technology

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ABSTRACT

Cinematography Training as an Effort to Strengthen Tourism Village Resources in the Multimedia Technology Field aims to improve the ability and skills in making interactive videos as a means of publication and promotion of villages, and skills in managing data, characteristics, and potential of villages that are owned in a sustainable manner. The training was held in Mayungan 2 village, Murtigading, Sanden, Bantul. This activity begins with the initial socialization on July 1, 2018, followed by the Video Introductory Training held at Mayungan 2 Village on July 22, 2018, followed by the Training Participants Assigned by the PPM team, and ends with the Village Profile Video Making Workshop on July 29 and August 5 2018. The target of this activity was 30 youth active youths, and 30 people attended the training. This activity is carried out from 08.00 to 14.00. This media-making training activity was carried out in accordance with the plan. The results achieved from the implementation of the PPM are: (1) the implementation of activities in accordance with what has been planned, the Initial Socialization, Presentation of Video Introduction Materials, Assignments to Participants, Village Profile Video Making Workshop by the team. (2) the profile video of the village climate village developed can be displayed in the tirakatan evening event on 17 August 2018.

Kata Kunci: *Cinematographic, tourist village*