DEVELOPMENT OF CAMPING GROUND IDENTITY KAWASAN DESA WISATA KALIBENING KECAMATAN DUKUN MAGELANG DISTRICT, CENTRAL JAVA PROVINCE

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ABSTRACT

This activity is motivated by the need for community groups to develop an area around it. The aim of the activity was to increase the potential of the Kalibening Village area of ??the Shukun District of Magelang District, Central Java Province by building a camping ground identity in the form of a gate. The target of this activity is the residents of Kalibening Village, Dukun Subdistrict, Magelang Regency and the area developed into village facilities.

In the implementation of PPM activities generally in accordance with planning. The service team conducted socialization and assistance in this activity. The socialization of the planning was carried out at the beginning of the activity then the development was carried out after the plan was agreed upon.

The results that have been achieved include: (1) There is a match between planning and implementing a camping ground identity in the form of a gate that reaches a percentage of 90% (2) Servants conduct socialization to residents regarding the design of gate planning. After the plan was agreed upon, residents built a gate accompanied by a service team both directly and through communication devices. In general, local community empowerment activities and the construction of the gate succeeded according to plan, but it still had to continue.

Kata Kunci: tourism village, camping ground identity, community empowerment