

THE SOCIALIZATION OF THE "NEW NORMAL" HEALTHY LIFESTYLE IN THE MIDDLE OF PANDEMIC COVID-19

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ABSTRACT

Socialization in this service activity aims to increase: (1) public knowledge and understanding of Covid-19 and its impacts, (2) community knowledge and skills in practicing a new normal healthy lifestyle amid the Covid-19 pandemic. The target audience for this community service activity is community leaders, local government and related sectors, with a target of 40 training participants. In the implementation of service activities, lectures and demonstrations are used. Lectures are used to explain about Covid-19 and its impact as well as the importance of a new normal healthy lifestyle in the midst of the Covid-19 pandemic, while demonstrations are conducted to optimally practice the practice of a new normal healthy lifestyle. The supporting factor for the activity is support from the Village Head and community service participants, while the inhibiting factor for the activity is the overall community understanding of the new normal order which is still low and the limited time for the implementation of the service. Service activities as a whole can be said to be good, seen from the success of the target number of training participants (90%), the achievement of training objectives (80%), the achievement of the planned material targets (80%), and the participants' ability to master the material (80%). Community service activities can increase the knowledge, abilities and participation of training participants in a comprehensive understanding of the new normal order as a follow-up program and transition from a period of large-scale social restrictions (PSBB).

Kata Kunci: *socialization, healthy lifestyle, new normal, covid-19 pandemic*