

TRAINING FOR ECOPRINT PRODUCTS BASED ON LOCAL BIOLOGICAL RESOURCES TO SUPPORT THE DEVELOPMENT OF A CULTURAL INDEPENDENT VILLAGE IN SITIMULYO VILLAGE, KAPANEWON PIYUNGAN, BANTUL DISTRICT

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ABSTRACT

The problem experienced by many villages is that the village's natural potential has not been properly utilized, due to a lack of skills in managing village potential with the majority of the population being housewives who have minimal income. Therefore, it is necessary to carry out training, one of which is ecoprint training in order to create a creative economy by utilizing natural materials in the village. Ecoprint products by choosing local biological resources as natural dyes and their unique motifs to support a culture-based tourism village program have been carried out by the Service Team in Bugel Village, Kapanewon Panjatan, Kulon Progo Regency in 2021. The program has produced ecoprint motif designs typical of Bugel Village that are based on local biological resources, namely the mixed motif of water hyacinth, geblek jointly and surjan rice field as a typical Bugel motif and has resulted in a copyright for the design of an ecoprint motif typical of Bugel Village. This program is being adopted for implementation in Sitimulyo Village, Kapanewon Piyungan, Bantul Regency.

Sitimulyo Village, Kapanewon Piyungan, Bantul Regency has been designated as a Cultural Independent Village (DMB). One form of support for the DMB program is the actualization and development of a wealth of cultural potential. Ecoprint works with distinctive designs based on locality, in this case local biological resources, can be developed in Sitimulyo Village. Sitimulyo Village has potential local biological resources in the form of melinjo trees (*Gnetum gnemon*). This tree grows a lot in this village area, and the emping melinjo home industry is the main commodity of this area. Therefore, the natural motifs and colors of melinjo leaves and fruit as well as images of melinjo chips can be a typical design motif that characterizes Sitimulyo Village that can be developed. Thus, the purpose of this community service activity is to provide training on ecoprint techniques with typical motif designs from Sitimulyo Village, Kapanewon Piyungan, Bantul Regency to housewives who are active as supporters of the Mandiri Budaya Village.

The method of implementing the activity is to conduct training targeting housewives and young women who have been active in supporting the Independent Cultural Village (DMB) program in Sitimulyo Village, Kapanewon Piyungan, Bantul Regency. The material being trained is how to design ecoprint motifs based on the local biological resources of the melinjo plant, and how to make ready-to-sell ecoprint products with the typical Sitimulyo Village motifs that have been designed. The training activities were carried out for two days, April 23-24 2022, and the training products from the training participants were displayed and sold at the Social Service event on May 18 2022 in the context of the 58th Anniversary of UNY which was attended by UNY officials and Pemda Bantul. The output that has been produced is the Copyright for the design of the ecoprint motif that characterizes Sitimulyo Kapanewon Piyungan Village and news on the LPPM UNY website.

Kata Kunci: *Ecoprint, local biological resources, cultural independent village*