

INTERNET MARKETING TRAINING FOR WOMEN THROUGH THE CULINARY COMMUNITIES IN BEJIHARJO

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ABSTRACT

Internet marketing training for women through the culinary community is an activity to make the target groups aware of the importance of using information technology to help the business world. The purpose of this activity is to provide knowledge and skills for culinary groups in utilizing internet marketing to improve their business. This activity uses cerammah, discussion and learning by project methods. The result of this activity is the target group has knowledge of using internet marketing. The target group also has skills in the use of internet marketing.

Kata Kunci: *internet, community, culinary*