

WESTERN PHILOSOPHY HEGEMONY IN AESTHETIC BOOKS IN INDONESIA

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ABSTRACT

The purpose of this study is to describe: 1) the hegemonic construction of Western philosophical concepts in aesthetic textbooks in Indonesia; 2) the method of constructing the hegemony of Western philosophical concepts in aesthetic textbooks in Indonesia; and 3) the various factors that led to the strong hegemony of Western philosophy in the aesthetic textbooks in Indonesia.

The type of research for solving these problems is qualitative with a naturalistic paradigm. While the approach used in this research is hermeneutic. The main instrument of this research is the researcher himself as human instruments, assisted by various relevant research tools, such as documentation guidelines, image recording devices (cameras), and other relevant tools. While the data analysis technique of this research is descriptive qualitative, especially again by using the Milles and Huberman model, which is implemented simultaneously, which includes activities: data collection, displays and discussion, and drawing conclusions.

The results of this study can be presented as follows. First, the construction of Western hegemony in the textbook Aesthetics in Indonesia, which in this case was taken from a small sample of the book Aesthetics Djelantik's work (1999) is demonstrated in at least two ways, namely related to the content of the message substance at the "main" and "character" levels. At the "basic" level, the point is that Western hegemony can be seen from the material message or content or subject matter in the book on aesthetics, almost all of which seem to be biased towards the West. Second, knowledge about the hegemony of Western aesthetics as meant is constructed in persuasive ways, not the other way around with violence (coercive). Third, the factor that causes such a strong hegemony of Western philosophical values in these aesthetic textbooks, is mainly the continued and lasting construction of knowledge in general including art which is biased towards the West, which is mainly constructed by the orientalism system

Kata Kunci: *hegemony, Western philosophy, textbooks on aesthetics*