

# **MEDIA DEVELOPMENT CALENDAR STORIES BASED ON CARE FOR THE ENVIRONMENT CHARACTER TO IMPROVE THE BEGINNING READ AND WRITE SKILLS**

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## **ABSTRACT**

This research started from the emergence of problems faced by teachers at the elementary school where the implementation of the Practice Field Experience (PPL) for students PGSD in Yogyakarta, especially in the beginning of classes, many students were unable to read and write. In addition, at the school students need to be developed concern for the environment. Based on interviews and observations during PPL, the teachers have not knowing about Calendar stories media.

The model used in this study is the research and development (Research and Development) who adapted from Borg & Gall. This research aims to produce a product and know the results of the effectiveness of Calendar Stories Media Based on Environmental Care Character. Products developed in this research is a model of development Calendar stories media based on environmental care character to improve beginning reading and writing skills. Media Calendar Stories Based on environmental care Character that developed in this research can be use in improving beginning reading and writing skill at class II SD Tukangan Yogyakarta. In addition, from average reading and writing test scores through Calendar Stories Media Based on Environmental care Character is effectively used in the beginning reading and writing skill.

*Kata Kunci: Keywords: calendar stories media, environment care characters, begining reading and writing*