

# **COMMUNITY ACTIVITY PROGRAM (CAP) OF PRODUCTIVE BUSINESS SCALE HOUSEHOLD SOAP WITH HERBAL NANOPARTICLE ACTIVE MATERIALS FOR THE SOROPADAN VILLAGE , SLEMAN, YOGYAKARTA**

**by Sri Atun, Sri Handayani, Retno Arianingrum, Yashinta Devi, Resti Kusindriani**

## **ABSTRACT**

The purpose of CAP activities is to motivate partners who have free time and ability to do business, but lack motivation to start a business, provide training to improve skills and knowledge in making soap with herbal antifungal nanoparticles, provide training to improve skills for making product packaging which is interesting, and provides training to improve skills in the field of marketing. Provides counseling by bringing in successful household industry entrepreneurs who can increase citizen motivation. The method used in CAP activities is to provide training, and assistance in making soap, making attractive packaging, and good marketing techniques. CAP activities that have been carried out in Soropadan Village have succeeded in increasing people's knowledge and insight on the introduction of various types of medicinal plants, their contents and benefits for health and can practice making soap with herbal nanoparticle additives independently. Another benefit gained is the willingness to pass on the skills to make solid soap to other PKK mothers by practicing together, with the CAP Team as a companion. In addition there is also the emergence of ideas for entrepreneurship to take advantage of free time between busy as a housewife.

Kata Kunci: *productive business; herbal soap*