Mekanisme dan Strategi Alih Tutur sebagai Bagian dari Manajemen Percakapan dalam Wacana Serial Televisi Populer tahun 2016

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ABSTRACT

This study aims at (1) identifying the turn taking techniques in conversations in Downton Abbey TV series, (2) describing the turn taking strategies in Downton Abbey TV series, and (3) describing the effectiveness of those strategies in conversation management in Downton Abbey TV series.

This is a descriptive qualitative study. The data in this study were multi-partisipant conversations in a popular TV series in 2016, Downton Abbey, where the first three episodes of the first season became the source of data. The instruments in this research were the researchers and the data sheet. The procedures in conducting the study were setting the instrument, collecting the data and reporting the results.

The result of this study shows that (1) there are three techniques used by the speakers to manage the flow of turn taking in conversation. The techniques are speaker-selection, self-selection and speaker-resume. The factors motivating them to choose a certain technique are the availability of the information, capability and responsibilty, the urgency of the utterance to be spoken and personal need. In addition, the intentions of the speaker to resume their turn taking is to deliver another important information, either for their own need or for others' needs, and also to keep the conversation going when there is nobody taking the turn after the speaker finishes speaking. (2) Three turn-taking strategies in a conversation are taking the turn, holding the turn, and yielding the turn. In this study, almost all turn-taking devices are employed by the speaker, except a device of holding the turn, i.e. lexical repetition. (3) An indication of an effective turn-taking technique or strategy is when the speaker's intention in using such technique or strategy is achieved. Generally, there are two factors underlying the effective turn-taking technique or strategy. They are cooperation between participants and the right timing.

Kata Kunci: turn-taking, technique, strategy, effectiveness, Downton Abbey