

DEVELOPING OF PICTURE STORY BOOK ABOUT DIVERSITY OF CULTURAL AND PATRIOTISM CHARACTERS IN ELEMENTARY SCHOOL

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ABSTRACT

This study aims to develop picture story books to improve students' understanding of the regional cultural similarity and the patriotism characters in elementary schools. This research is motivated by the problem of the presence of the globalization era which will more or less affect the life patterns of elementary school age children, where they are faced with worldwide information but must still have a love of regional culture and the Indonesian homeland.

This research is research and development research. The design of this research is in accordance with that developed by Borg and Gall whose steps include a) conducting preliminary research, b) planning, c) developing prototype assessment instruments, d) expert testing, e) small scale field trials and revisions, f) Tests main field trials and revisions, g) Operational field trials and final product revisions, and h) product dissemination. This year the research was carried out at the expert validation stage, which includes preliminary study activities to the development of a product prototype, expert validation test. The research subjects in this stage consisted of teachers, and elementary school students in the city of Yogyakarta. Data collection techniques at this stage used questionnaires, interviews, observations, and documentation. Data analysis techniques using quantitative and qualitative analysis techniques.

The results showed that based on a preliminary study of the need for picture books in elementary schools containing cultural diversity and the patriotism character was needed. The results of the development of the criteria are very feasible.

Kata Kunci: *picture story book, cultural diversity, patriotism*