

DEVELOPMENT OF KAMPUNG EMAS MARGOAGUNG SEYEGAN TOURISM VILLAGE BASED ON ARTS, CULTURE, AND YOGYAKARTA LOCAL WISDOM

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ABSTRACT

This service program aims to develop the Kamoung Emas tourist village based on art, culture and local wisdom in DIY to improve the welfare and standard of living of the community. The method used in implementing this socialization is based on input, process and output of activities after that. This evaluation stage contains reports on activities starting from the pre-socialization stage to the implementation stage over a certain length of time. We created this reporting stage from a user service satisfaction survey, so that accurate data can be obtained as evaluation material. User satisfaction surveys are used as a service after 3 months of assistance. The PkM implementation program is right on target. So it can be obtained that the technical results of the activities received a percentage of 79%, while the Activity Objectives received 81%, and the Benefits of the activities received 78% responses from participants. Based on the results of the service and discussion, it can be concluded that PkM in Emas village as a means of improving the welfare and standard of living of the Margoagung community through three blessing programs was declared successful, because the community's mindset changed after the existence of PkM as demonstrated through observations during the mentoring until the end of the service program. The limitations of PkM are only developing three blessing programs from the other nine blessing programs, therefore for next year we will try to develop the remaining six blessing programs.

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