

# **DEVELOPMENT OF DIGITAL COMIC MEDIA TO REDUCE NEGATIVE PERCEPTIONS OF THE ROLE AND FUNCTIONS OF THE GUIDANCE AND COUNSELING TEACHER IN SCHOOL**

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## **ABSTRACT**

This research started from a misunderstanding of the role and function of guidance and counseling teachers in schools from students, subject teachers, school principals and even the general public. The roles and functions of guidance and counseling teachers are perceived negatively, which are assumptions and perspectives that are different from the actual roles and functions based on knowledge and professions that already exist in government regulations. The purpose of this study was to develop digital comic media as an effort to reduce negative perceptions of the role and function of guidance and counseling teachers in schools.

*Kata Kunci: Digital comics, negative perceptions, roles and functions of guidance and counseling teachers*