

Application of LEA (Language Experience Approach) through Local Cultural Stories to Improve Early Literacy in Early Childhood

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ABSTRACT

This study aims to apply the Language Experience Approach (LEA) through local folklore to increase early literacy in early childhood. The research method used is experiment with quasi experiment design. Data collection techniques with observations in the form of checks and field notes. The results were analyzed by qualitative descriptive approach. Research subjects are children and teachers at TPA Darma Yoga Santi. The results show that LEA through local culture stories can improve the literacy ability of children in TPA Darma Yoga Santi. T test results show that t arithmetic is 4.583 larger than t table is 1.895. Thus the LEA significantly influences early child literacy.

Kata Kunci: *LEA, early literasi*