

# **Optimalisasi Potensi Kewirausahaan pada Pemuda di Dusun Bejiharjo, Desa Karangmojo, Gunung Kidul**

**by Wardana, S.E., M.Pd, Adin Gustina, S.E., M.Sc, Arif Wibowo, S.E., M.E.I., Farlianto, SE., MBA, Barida Rakhma Nuranti, M.M, Calvin Rimba Setiaji, Muhammad Rasyid Ghani**

## **ABSTRACT**

### **Abstract**

#### **Optimizing Entrepreneurial Potential for Youth in Bejiharjo Hamlet, Karangmojo Village, Gunung Kidul**

This Community Service Program (PPM) aims to provide an understanding of the target audience regarding entrepreneurial ideas and opportunities as well as to accelerate entrepreneurship, especially in the Bejiharjo village, Karangmojo village, Gunung Kidul. This community service program was carried out on June 12, 2021 after previously going through a discussion and survey process. This community service activity is expected to be able to provide solutions to problems for the target audience. The method of implementing this service activity is in the form of workshops on material about entrepreneurship and discussions or sharing sessions with all participants. The workshop has been adjusted to the interests, implementation of activities and plans that have been prepared previously. Sharing sessions are carried out with questions and answers and best practices for the implementation of activities. The activity went smoothly and was attended by 21 participants.

*Kata Kunci: entrepreneurship, business opportunity, young entrepreneur*