

MANAGEMENT TRAINING IN BATIK DESIGN INNOVATION BASED ON LOCAL WISDOM IN SAYEGAN VILLAGE SLEMAN YOGYAKARTA

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ABSTRACT

This PPM aims to improve human resources, especially regarding Batik Design Training Based on Local Wisdom in Krapyak Sayegan Village. This PPM uses a workshop model and structured practical training with the target of this PPM activity being the Krapyak Sayegan village community, especially elementary school and kindergarten children. . Krapyak Village is in the Margoagung Kapanewon Sayaegan Village, Sleman Regency. This PPM activity is carried out in the form of training using lecture, question and answer, demonstration and direct practice methods. The results obtained by the residents were quite enthusiastic and they were able to understand management patterns, especially batik

Kata Kunci: *training, management.batik*