

# **PEMANFAATAN MEDIA SOSIAL UNTUK MEMFASILITASI KEMANDIRIAN BELAJAR DAN KREATIVITAS PESERTA DIDIK BAGI GURU SD DI UPTD DINAS PENDIDIKAN KECAMATAN BULU, SUKOHARJO**

**by Prof. Dr. C. Asri Budiningsih, Suyantiningsih, S.Pd., M.Ed., Muhammad Ihsaan Fathoni, M.Pd.**

## **ABSTRACT**

Learning at the Elementary School level requires innovation and creativity to enhance the quality of education. One solution that can be applied is the utilization of social media in elementary school education. The use of social media in elementary school education can offer many benefits such as increased student participation and interaction, self-directed learning, creativity, and innovation in teaching, as well as students' ability to leverage technology in their daily lives. The Off-Campus Faculty Activity Program (Dosen Berkegiatan Diluar Kampus/DKL) aimed to provide training to teachers on how to use social media to facilitate students' self-directed learning and creativity for elementary school teachers at the UPTD Education Office in Bulu, Sukoharjo District.

The method of the DKL Program involved training and hands-on practice related to how teachers can facilitate student learning through the use of social media, particularly focusing on self-directed learning and students' creativity. The training was conducted in three main stages: the delivery of materials by the Team DKL conducted in-person or offline on July 8-9, 2023 in SDN Malangan, Bulu, Sukoharjo, with a total of 84 elementary school teachers from UPTD Bulu, Sukoharjo, followed by direct practice in utilizing social media to facilitate students' self-directed learning and creativity by teachers. Additionally, online monitoring was carried out through Google Classroom to track progress, monitoring, and guidance for teachers' practical work by the Team DKL.

The results of the implemented DKL Program include: 1) an improvement in teachers' knowledge and skills in utilizing social media for teaching. Based on the evaluation results, 90% of training participants have learned how to use social media platforms, create engaging educational content, and integrate social media into their teaching; 2) enhanced creativity in teaching, with training participants demonstrating the ability to develop creative ideas for teaching using social media. They can create engaging content, such as educational videos or online discussion forums, which can boost creativity and self-directed learning for students.

**Kata Kunci:** *social media utilization, facilitating learning, student's self-directed learning and creativity*