

THE DEVELOPMENT OF CHILDREN'S BILINGUAL BOOK TO IMPROVE CHILDREN'S ENVIRONMENTAL AWARENESS

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ABSTRACT

In this study the researchers focus their research on environmental issues and their relevance to children's literary works. The researchers hope that with this research there will be a children's story book that is able to grow and develop awareness of young learners on the importance of protecting the environment. As for the technical implementation of the research, the researchers intend to conduct this research in multi years. So that the result of this research will become much better and it will be more useful for the general public.

This research is a Research and Development (R&D) research. The instruments used to collect data are lists and guidelines for interview and discussion, observation sheets, questionnaire sheets, and expert validation sheets. The data analysis technique in this study is descriptive technique.

The results of the first-year study, in the form of field needs analysis show: First, there are four thematic categories of children books that can be found in the market place. Seeing this, it is clearly seen that discussion about the environment only get a small portion compared to other thematic categories. In connection with the discussion on surveys to children, children choose to read fiction, nonfiction, and comics. However, the researcher cannot draw conclusion related to the theme of ecology, since the interviewees do not give the answer. Regarding the survey conducted to the parents, 49.1% chose the genre of realism, 66.7% chose to found the theme and purpose of the story were explicitly shown in the book, 75.4% chose the type of picture story book, 49.1% chose the story from their home and surroundings, 80.7% wanted humans to play the main character, 78.9% chose conflict between humans and nature, and 71.9% stated that the end of a storybook for children must be explicit and end happily. Based on the opinions of teachers and facilitators, story books for children that present environmental issues should be realism genre, with themes presented explicitly, in the form of illustrated story books, with background forest or rural environment, and the characters are human beings who have a conflict with the surrounding world with a happy ending as the end of the story.

Kata Kunci: *children's story books, bilingual, increase environmental awareness*