

MOOC (Massive Open Online Course) Development to Foster Creativity, Leadership, and Entrepreneurship

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ABSTRACT

This study aims to produce a MOOC (Massive Open Online Course) prototype to foster creativity, leadership, and entrepreneurship. Many insights on leadership and entrepreneurship actually had given at the tertiary level. However, in particular, increasing creativity still not given intensively. Based on data on our innovation index in the world, our ranked is 85th out of 129 countries. In addition, there are still people in our society who do not have the opportunity to improve creativity, leadership and entrepreneurship in higher education. So we need a learning facility that can be accessed by everyone for free and can be followed by a very large number of users. MOOC that has developed using the Design and Development Research (DDR) approach. Based on the results of due diligence carried out by experts in the field of Learning Management System from academics and experts in the field of Information Technology from professionals, the MOOC Teaching Creativity product is considered very suitable for use in the community.

Kata Kunci: *MOOC, creativity, leadership, entrepreneurship*