

# DEVELOPMENT OF PROJECT BASED LEARNING LEARNING MODEL TO IMPROVE STUDENT SOCIAL ENTREPRENEURSHIP COMPETENCY IN EMPOWERING COMMUNITIES

by Dr. Iis Prasetyo, MM Dr. Entoh Tohani, M.Pd RB. Suharta, M.Pd

## ABSTRACT

This study aims to: find out 1) the results of preliminary research related to the social entrepreneurship competence of PLS ??FIP UNY study program students; 2) produce conceptual designs and validated Project Based Learning learning models to improve students' social entrepreneurship competencies in empowering the community. This research uses an R&D approach by adopting Bord & Gall thinking. This research is an early phase research in the development stage, where the stages are limited to the preliminary research stage and the development of conceptual models and model validation. The results showed that most of the social entrepreneurship competencies of students were in the medium category (38.46%), high category (34.62%), low category (13.46%), very low (9.26%), while very high (3.85%). The project-based learning model developed by researchers is oriented towards student independence to: solve problems based on needs and target initiatives, learn from direct experience and construct knowledge through individual and group reflective activities, resulting in innovative programs, methods, approaches and strategies that are effective in solving problems which is faced by the community without ignoring the local wisdom aspects of the local community as an effort to produce a empowered and knowledgeable community.

*Kata Kunci: social entrepreneurship, social entrepreneurship competencies, empowered communities, project-based learning, non-formal education.*