## Pelatihan English for Specific Purposes bagi Perajin Batik dan Perhiasan PLUT KUKM Kabupaten Sleman

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## **ABSTRACT**

This program was aimed at training *English for Specific Purposes* (ESP) to batik and jewelry artisans under the coordination and supervision of Center of Integrated Business Training (Pusat Latihan Usaha Terpadu) of Sleman Regency, Special Region of Yogyakarta. Method employed in this program was intensive online training combining theoretical delivery and practices. There were several stages conducted in this program, including need analysis, designing training material and methods, training sessions, assessment, and evaluation. Participants were provided ESP skills according to their needs, especially those related to the use of English in business communication and transaction. Training was conducted in four sessions which were focused on developing and increasing English skills for business communication, both written and spoken. The results of the program showed that: 1) participants were able to identify English skill that they needed, 2) participants were able to comprehend the training materials and use them in required assignments, both written and spoken.

Kata Kunci: online training, Englih for Specific Purposes (ESP), business communication and transaction