

# **The analysis of the implementation of the academic information system (Siakad ) by approach unified theory of acceptance and use of technology (UTAUT) in Universitas Negeri Yogyakarta**

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## **ABSTRACT**

The research was conducted to analyze the acceptance of the application of an academic information system (Siakad) Universitas Negeri Yogyakarta. Usage method of the unified theory of acceptance and use of technology (UTAUT) one is used more in the following analysis of success during application of technology and it is automatically become a method of which of them is best in clarifying the behavior of the acceptance of user viewed against the implementation of a technology or an information system. The sample collection is done by applying a technique purposive sampling method to supply dating techniques sample based on particular consideration. It is anticipated that analysis data using SEM (Structural Equation Model) with the help of Partially Least Square (PLS). From the research obtained the smallest number of respondents 100 students who come from various of a program of study and the faculty at UNY. Of the variables inner model is the performance expectation,

Kata Kunci: *UTAUT, Siakad, Partially Least Square*