

# **STRENGTHENING WASTE LITERACY THROUGH DIGITAL MEDIA IN REALIZING SUSTAINABLE DEVELOPMENT GOALS IN YOGYAKARTA CITY**

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## **ABSTRACT**

The urgency of implementing this Institutional PkM activity is to provide solutions to problems related to sustainable waste management in the City of Yogyakarta by strengthening sustainable waste literacy and educating using digital media for waste bank managers and the community to practice a circular economy so that they can realize Sustainable Development Goals. The result of this Institutional PkM is that the community service program is able to have a sustainable impact on increasing waste management literacy. The implementation of this PkM product is expected to accelerate the achievement of Sustainable Development Goals (SDGs) targets in the City of Yogyakarta. The targeted output of this Institutional PkM activity is the PkM implementation report.

Kata Kunci: *Waste literacy, sustainable waste management, waste bank, sustainable development goals*