

SOLID WASTE MANAGEMENT STRATEGIES IN EMERGING TOURISM DESTINATION

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ABSTRACT

One effort to develop the tourism sector in Sleman Regency is the development of tourism villages. In Sleman Regency alone, there are currently more than 30 villages that are trying to develop into tourist villages. The number of tourist villages in Sleman Regency grew rapidly precisely after the Merapi eruption in 2010. That was because some of the community's agricultural land was damaged and farmers suffered considerable losses. Development of tourist villages is intended as a way to restore the economy. The development of tourist villages in Sleman is combined with other field activities programs such as agriculture, fisheries, industry and the environment. Through tourist villages, tourists can take part in learning various things that have become a community culture and local wisdom.

The main objective of this research is to formulate the right waste management strategy for Pulesari Tourism Village. The final results of this study are expected to be used as a reference or reference related to waste management in tourist villages and can be a basis for policy makers to determine the right strategy and can be used to create standard operational procedures for handling waste in other tourist villages in the Sleman Regency region as well as wider in the Special Province of Yogyakarta. From the results of the study, it was found that the waste reduction strategy (reduce) was the lowest cost strategy. Meanwhile, the integration strategy of waste management activities with tourism activities has a very good opportunity as one of the sustainable waste management efforts.

Kata Kunci: *village tourism, waste management, sustainable, waste reduction, reuse, waste management, composting*